

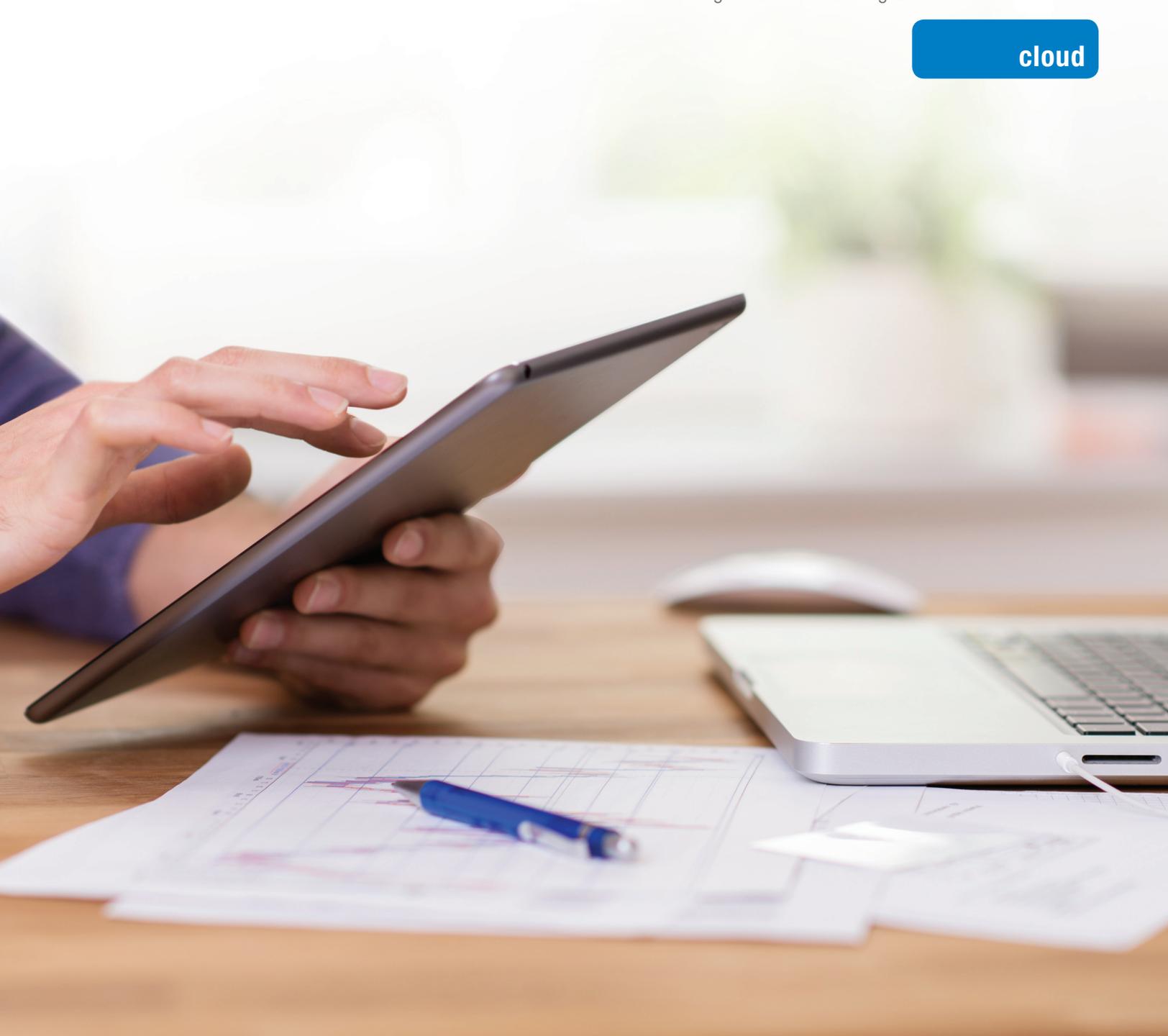


KONICA MINOLTA

CLOUD SERVICES

Enabling Growth and Driving Business Transformation

cloud



Giving Shape to Ideas

Cloud that works for you.

All Covered IT Services from Konica Minolta can cut costs and help grow your business. For IT professionals, the cloud can provide multiple benefits – resilient computing, maximized uptime, mobile access, data backup and recovery. All Covered IT Services from Konica Minolta can take you to the cloud and make it work for your business. The All Covered Cloud is your enabling environment for cloud solutions – the architectural model to drive your business transformation in four key areas: Consolidation, Continuity, Collaboration and Content.

Continuity and Resilient Computing

Continuity to protect your organization from risks. With multiple and interchangeable components, Konica Minolta cloud services can provide resilience to cope with increased traffic, errors and failures. Parallel processing and load balancing can speed your output. Scalable solutions can grow as your business needs increase. “Warm standby” monitoring, “cold standby” redundancy and disc mirroring can provide the extra margin of workflow and data protection you need at times of peak demand.

Lower Costs

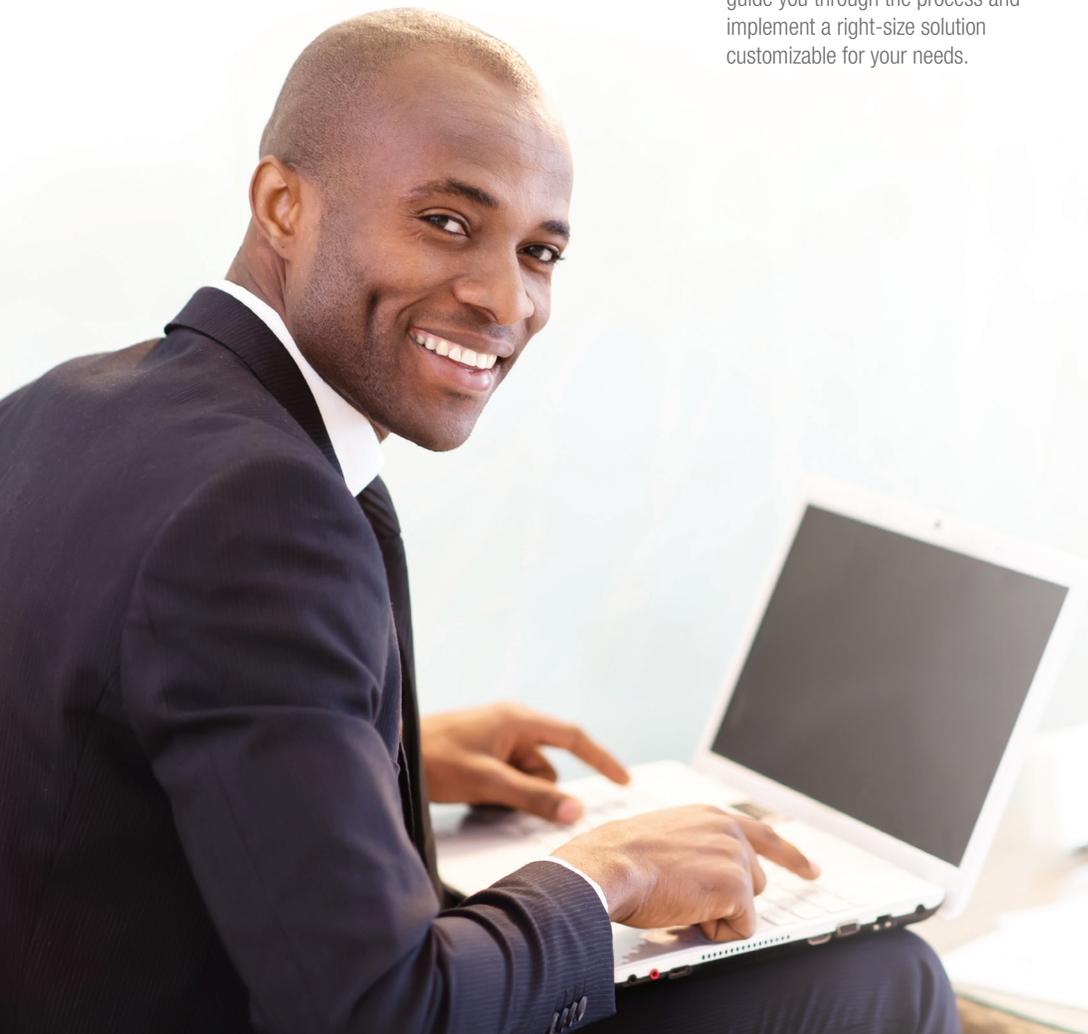
The cloud can save you money. With cloud services and hardware integration available when needed, you’ll have computing power and data storage capabilities that enable you to reduce your investments in hardware and software. You can consolidate, centralize and converge essential business functions, minimize the expense and retraining of frequent upgrades, and reduce administrative hours that can be more productively refocused on achieving your business goals. All Covered IT Services from Konica Minolta can get you started, guide you through the process and implement a right-size solution customizable for your needs.

Collaboration and Faster Access

The cloud enables you to collaborate in real time. Whether you’re a large organization or a small business, you can count on Konica Minolta cloud services for faster access to mission-critical data – accessing and sharing the information that can’t wait for bottlenecks or downtime. From front-office decision-making to back-office administrative support, your managers and IT professionals will have fast, secure access to documents and data from any networked location.

Fail-Safe Redundancy

What if something goes wrong? Cloud services from Konica Minolta can provide the redundancy you need in case of trouble – everything from a brownout or power failure to a full-fledged disaster like fire, hurricane or earthquake. Our scalable cloud solutions assure you of the ability to access data, applications and solutions – the critical information, workflow capabilities and continuity systems your business depends on.





FileAssist: Your Own Private Cloud

Our FileAssist solution lets you securely store, share and backup files online – then access them from anywhere, anytime. FileAssist can be tailored to link people, practices and workflow, internally and externally, with greater reliability and redundancy. Your business will have increased power to collaborate for greater efficiency and productivity – all while reducing risk, cost and complexity. It's another way that Konica Minolta helps you give shape to ideas, speeding market initiatives that will contribute to higher profits and future growth.

Capturing and Delivering Information

Business opportunities arise with unexpected speed – can you move fast enough to take advantage? Keeping everyone in the loop from any networked location, Konica Minolta cloud services can give your managers, co-workers and collaborators mobile access to all the documents you need – receiving, storing and distributing multiple forms of content so you can capture and deliver information with speed and security. You can move more quickly to bring your ideas to market, adjust pricing, change delivery schedules and increase sales – an essential advantage to keep ahead of your competition.

Superior Security

Are you certain you're in compliance? Konica Minolta cloud solutions are providing an extra margin of security for healthcare, education, legal and other applications, ensuring compliance with HIPAA, HITECH regulations as well as safeguarding client files, student records and proprietary business and financial data. With scalable and secure offsite storage, you can move ahead in confidence. Konica Minolta also makes it easy to enhance password protection, encrypt documents and restrict or limit access to documents and devices.



Cloud at your fingertips.

Reaching up to the cloud for productivity whenever and wherever you travel. Konica Minolta carries you to the cloud with the enhanced functions and mobility features that empower your workforce – accessing files, using applications, sharing documents and data, working from home and on the road. With BYOD convenience, your workforce can update records on the go and communicate directly with networked MFPs using their favorite and familiar iOS and Android mobile devices.

Cloud Mobility

Along with cost-effective cloud hardware and software solutions, Konica Minolta cloud services can increase your access – helping you implement a broad and flexible array of mobility solutions for downloading and uploading data, controlling software applications, speeding workflow and getting the job done anywhere you travel. Your mobile workforce will be able to email documents, scan and print from the cloud, create reports in the field, share photos, drawings, price lists, contract terms, training materials and much more. Even our FileAssist solution offers a mobile app that will transform the way you store, share and harness the power of information within a feature-rich environment.

Device? Bring Your Own

Today's managers, administrators and salespeople are increasing their productivity by using mobile devices – tablets, notebooks, smartphones and more. With Konica Minolta cloud services, all your mobile workers can reach the cloud using the iPhone, iPad, iPod or Android device they're most familiar with – no need to learn new hardware to read and answer email, manage documents, work with applications or take advantage of fast, secure access to mission-critical information from branch offices, temporary workplaces, airport lounges or any other networked location.





Hardware Integration

Cloud services direct from your MFP. As an open technology platform, Konica Minolta cloud services are directly accessible from your bizhub control panel or from any other networked MFP. Our interface reflects the familiar PC experience – which means you don't have to return to your desk to access the cloud. For example, our FileAssist solution lets you use your bizhub touchscreen to store, share or transfer documents via a secure HTTPS connection. With intuitive drag and drop capabilities, uploading is simple. You'll have the same easy, user-friendly operation whether you're at the MFP or desktop – and a direct bizhub MFP Integrated Connector provides an easy-to-use scanning on-ramp to FileAssist.

Cloud Professionals

For healthcare, education, legal services and other specialized applications, the cloud can have revolutionary benefits – giving mobile professionals more power to communicate and share patient, student and client information from a secure online repository. Cloud benefits for professionals include sharing school administrative records, accessing legal reference materials, downloading maps and schematics, checking order forms and shipping labels – all the workday activities that drive success in specialized applications.

The bEST Solution

Konica Minolta's exclusive bizhub Extended Solutions Technology (bEST) design gives our own bizhub MFPs direct touchscreen control of many cloud-based solutions, with a rich and intuitive interface that can be customized to suit your needs and speed your work.

Extended Connectivity

Speeding workflow to and from the cloud. Konica Minolta provides direct access to cloud connectivity via the channels you want. You'll have current access to a wide array of methods for accessing cloud services, including Microsoft SharePoint Online, Konica Minolta ECM systems and connectors to FileAssist, Evernote, Dropbox and more, with future capabilities on the way.

Cloud at your service.

Growth, speed to market, secure storage, worry-free IT – now you can have it all. Consolidation, Continuity, Collaboration and Content – in each of these four key areas, Konica Minolta can provide the scalable, flexible cloud services that make you more productive. You'll have fast, secure document access, with your choice of onsite and offsite data storage. And you can take advantage of Infrastructure as a System (IaaS), Software as a Service (SaaS), even comprehensive All Covered IT services that simplify networking, increase security and handle complex IT administrative needs without adding personnel to your payroll.

Easier Migration

How do you get there? With the right partner, the cloud can be an easy trip. All Covered IT Services from Konica Minolta provides the cloud expertise that can help you every step of the way – evaluating your needs, discussing your options and implementing a powerful, scalable, cost-effective cloud solution that's right for your business or professional application.

Making the Cloud Work for You

All Covered IT Services from Konica Minolta also has proven expertise in helping business and professional organizations realize the time-saving, cost-saving potential of cloud solutions. All Covered services cover the full range of essential business advantages for growth, include:

Consolidation

- Centralizing and converging systems
- Optimizing the use of business resources
- Keeping data organized and in the right place

Continuity

- Protecting your business from disruptions
- Reducing downtime, minimizing risk
- Building a plan, validating that it works

Collaboration

- Connecting and working together in real time
- Increasing productivity and client satisfaction
- Improving communications, enhancing mobility

Content

- Capturing and delivering information
- Providing access when and where needed
- Turning data into insight

Consolidation

Continuity

Collaboration

Content



IaaS and SaaS Solutions

Are growing IT administrative needs affecting your bottom line? Konica Minolta can help you plan and implement Infrastructure as a Service (IaaS) and Software as a Service (SaaS) solutions. With IaaS, you can replace costly onsite hardware with virtual servers that cover basic business needs, grow with your workflow, reduce IT administrative tasks and let you focus on running your business. SaaS solutions enable you to access your essential business applications from any location – no need to return to your desk or logon at your PC.

Onsite or Offsite

Whichever solution is right for your business, Konica Minolta's All Covered IT Services group can implement a powerful, scalable storage and access plan – everything from managing your email traffic to storing, organizing and archiving all your back-end data.

IT from A to Z

All Covered services from Konica Minolta can also handle your IT administrative tasks, manage your infrastructure, support your Help Desk and initiate project services for replacing or upgrading your equipment. You can take advantage of all these services:

- 24/7 server monitoring
- 24/7 network and connectivity monitoring
- Spam blocking and virus protection
- Remote control support
- Hosted server and PC backup
- Hosted email, archiving, encryption
- Web content filtering
- Procurement, leasing and financing
- Itemized monthly billing
- Comprehensive account management

Moving Into Your Future

If your business is growing, your organization is expanding or your location is changing, Konica Minolta can help – planning your move and managing both IT and infrastructure as you relocate, with minimum disruption of professional activities, customer service or profitable operation. Let Konica Minolta address your consolidation, continuity, collaboration and content needs with cloud services that work for you. Give us a call.





ABOUT KONICA MINOLTA

Konica Minolta can help give shape to your ideas and partner with you to achieve your corporate objectives. Contact us to realize opportunities in:

Information Management

- Enterprise Content Management (ECM)
- Document Management
- Automated Workflow Solutions
- Business Process Automation
- Security and Compliance
- Mobility

IT Services

- Application Services
- IT Security Assessments
- Hybrid and Private Cloud
- Business Continuity
- 24/7 Help Desk
- IT Resources and Consulting

Technology

- Office Multifunction Business Solutions
- Commercial and Production Printers
- 3D Printers
- Wide Format Printers
- Laptops, Desktops and Computer Hardware
- Servers and Networking Equipment
- Optimized Print Services (OPS)
- Facilities Management



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